



Michael Moran

Product Designer

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Work Experience

Voyant / Product Designer

March 2021 - Present | Austin, TX | planwithvoyant.com

- Design new features for flagship financial planning tool.
- Bring several new products from concept to development (private links: [ClientGo](#), [Snapshot](#), [Home App](#)). Identify project scope with the executive team, create mockups, collaborate with developers to implement, & conduct comprehensive user tests prior to launch.
- Cooperate with international, enterprise clients to design & implement custom versions of our product.

The Postage / User Experience Designer

September 2020 - February 2021 | Houston, TX | thepostage.com

- Designed [iOS](#) & [Android](#) app to extend the functionality of The Postage's estate & legacy planning website.
- Designed, developed, & A/B tested pay-per-click landing pages.

LIMB Design / User Interface Designer & Developer

September 2019 - January 2020 | Houston, TX | limb.co

- Constructed bespoke WordPress themes from concept to working code: AsakuraRobinson.com, CoreGroupSales.com.
- Conducted website, SEO, & brand audits to identify UX challenges.
- Translated design ideas into narratives using storyboards, user process flows, sitemaps, wireframes, & mockups.

Morandom Design / Founder & Principal

July 2019 - Present | Houston, TX | morandom.design

- Facilitate extensive print, web, & brand design projects such as [NIWA](#), BillArning.com, UrbanHarvest.org, & TogetherWeElect.org.

Design for America (DFA) / Community Outreach Intern

May 2018 - August 2018 | Chicago, IL | designforamerica.com

- Coordinated 65 Chicago high school students & teachers to participate in DFA's annual 2-day design sprint. [[video summary](#)]
- Conducted 50 interviews scoping the challenge for 120 participating college students & community members teams. [[select interviews](#)]

Mouth Watering Media / Graphic Design Intern

May 2017 - August 2017 | Houston, TX | mwm.partners

- Designed wireframes, proposals, & web interactions for clients such as Houston Theater District, Houston Airports, & Levy Park.
- Researched & collaborated on full-stack web projects.

Education

Rice University / B.A., Sociology

August 2015 - May 2019 | Houston, TX

- Teacher & Course Designer of COLL 165: Skateboarding on Film [[2018](#)]
- DFA Rice president & team lead [[2017](#)]
- Houston Community Data Connections designer & Kinder fellow

Central Saint Martins / Graphic Design Semester Study Abroad

August 2017 - December 2017 | London, UK

- Coursework: Concepts of Editing, Design Research, & Typography
- Predictive Identity Poems [[book](#)] published in Disconnect #1 [[2018](#)]

Tools

Creative – Adobe CC (XD, InDesign, Photoshop, Illustrator, Premiere), Figma, Sketch, Invision, Principle, Webflow

Organizational – Microsoft Office, Asana, G Suite, Trello, Notion, Mural, Loom

Coding – HTML, CSS, JavaScript, PHP, WordPress, Java, C, Python, R, Git

Skills

UX & product design
Design systems
High & low fidelity prototyping
Wireframes
User flows & journey mapping
Information architecture
Usability & A/B testing
Front-end development
Brand strategy
Print media & layouts
Visual storytelling